

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/166/3G Data card/ 12-13/ 161

dt @ Chennai-6 the

16-09-13.

Sub: Implementation of new Add-On Data Pack (AODP) under postpaid mobile services– reg.

Ref: No.26-17/2009-R&C (Pt) Circular T&C-CM No. 38/13-14 date: 06.09.2013.

DGM/B&IT/CMTS/GSM Config/13-14/16 dt at Trichy the 13/9/13.

As per letters under ref, it is hereby intimated that the implementation of new 3G Unified Add-On Data Pack (AODP) without speed restriction under postpaid mobile services in **Tamilnadu LSA** (incl. Chennai Telecom District) with effect from **16.09.2013**. The details of AODP are as under:-

Fixed Monthly Charges (Excl. of S.Tax)* in Rs.	Bundled FREE Data in GB	Data Charges after FREE usage in Home & Roaming including MTNL^
666	7	1p/10KB

*Service Tax as applicable is extra.

^The data usage charges for “bsnlstream” is Rs.0.0025/10KB.

- All other terms and conditions will remain same.

S. BAMA

(S. BAMA)

AGM (Marketing-CM)

044-28290825, 9444979827

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information please.

GM(S&M-CM), Chennai Telephones, Chennai – for information please.

Sr.GM (F) / GM (TR) TN Circle, Chennai for information please.

DGM (N/W-O-CM)/DE Commercial CBT – For information please.

DGM/DE In-charge IN Trichy – For information please.

DGM/DE Billing & IT, South Zone Billing Center, – Trichy for information & for necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales), AGM (Sales) & AGM (MKTG II)- Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure updating the information on the Website “Tamilnadu.bsnl.co.in”

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.

DGM (S&M-CM)/AGM (MKTG-CM), Chennai Telephones, Chennai – for information & necessary action please.